

Our Reference : UiTM.500-4/4/2  
 Date : 1447H جمادی الآخر 1  
 22 November 2025

**Prof. Dr. Ahmad Azmy, MBA, SE**  
 Faculty of Economics and Business  
 Universitas Paramadina  
 Jl. Raya Mabes Hankam Kav. 9  
 Setu, Cipayung, Jakarta Timur  
 Indonesia 13880

Dear Prof. Dr. Ahmad Azmy

### **VISITING LECTURER AND CONTINUING COOPERATION**

Warm greetings from Arshad Ayub Graduate Business School (AAGBS), Universiti Teknologi MARA (UiTM), Malaysia.

2. We value your cooperation and are honoured to invite you to conduct a virtual lecture for our students based on the details below:

- i. **Course:** Management
- ii. **Topic:** *Role of Change Agents to Maintain Organizational Effectiveness*
  - 1. Types and Concept of Change Agent
  - 2. Roles and Competencies
  - 3. Areas Change Agents Can Change
  - 4. Role of Top Management as Change Agents to Maintain Organizational Effectiveness
- iii. **Date:** Wednesday, 3 December 2025
- iv. **Time:** 8:00 PM – 10:00 PM (Malaysia Time)
- v. **Mode:** Online

3. Your teaching will expose our students to essential concepts in organizational change and leadership. Should you require further information or assistance, please feel free to contact us.

أوسها، تقوى، موليا

**“MALAYSIA MADANI”**

**“BERKHIDMAT UNTUK NEGARA”**

Warm regards,

  
**(PROFESSOR DR. NORZANAH MAT NOR)**  
 Dean