

BUKTI KORESPONDENSI JURNAL INTERNASIONAL BEREPUTASI



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Jakarta
2024

Yang Terhormat Penilai Usulan PAK

Dengan hormat,

Bersama ini, saya sampaikan proses korespondensi artikel ilmiah yang berjudul Motivational Factors of Collaborative Consumption in The Era of Sharing Economy yang diterbitkan pada Gadjah Mada International Journal of Business Vol. 20, No. 3 (September-Desember 2018): 331-353. Jurnal tersebut merupakan jurnal bereputasi internasional terindeks Scopus Q3 dengan SJR 0,28 dengan ISSN: PRINT 1411-1128.

Bukti korespondensi juga dilampirkan dan diharapkan bisa menjadi bahan pertimbangan sebagai syarat khusus untuk kenaikan jabatan akademik dari Lektor Kepala menjadi Guru Besar.

Jakarta, 26 Maret 2024

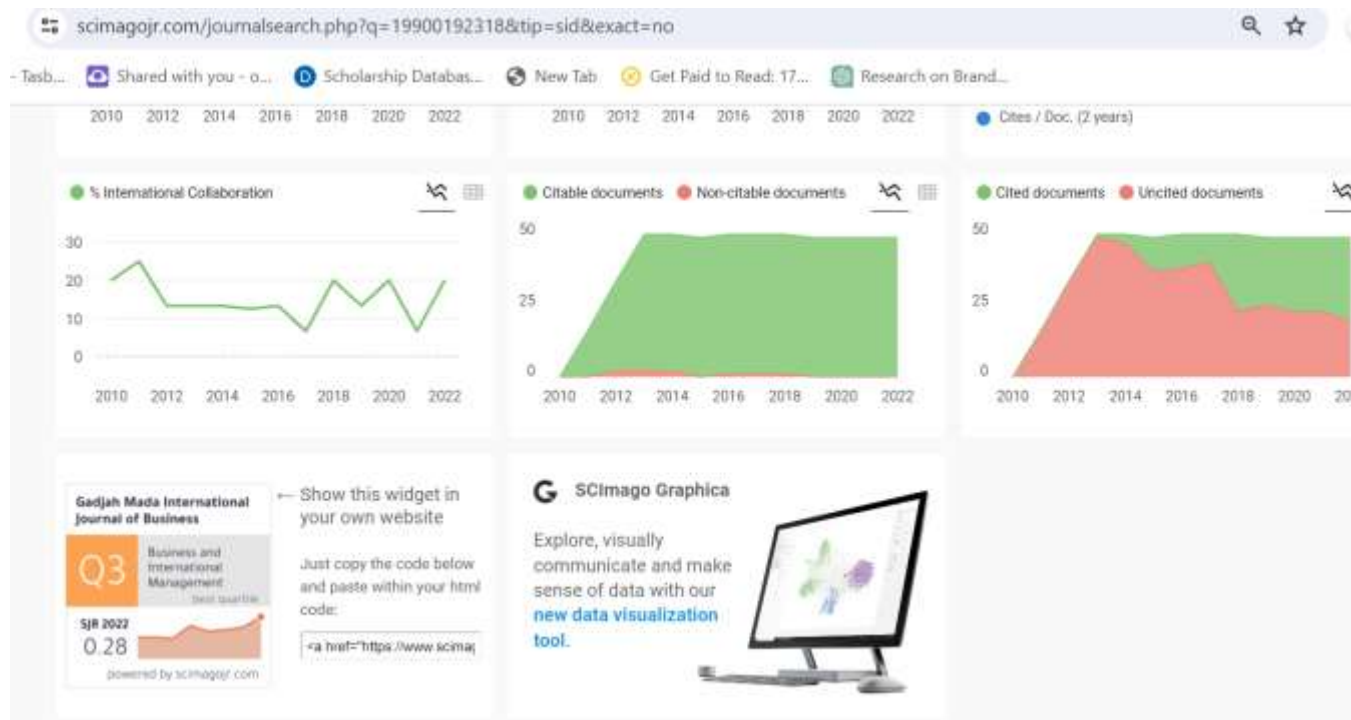
Hormat saya



Dr. Iin Mayasari, SIP, SPd, MM, MSi,

Tautan SJR Jurnal yang Diajukan

<https://www.scimagojr.com/journalsearch.php?q=19900192318&tip=sid&exact=no>



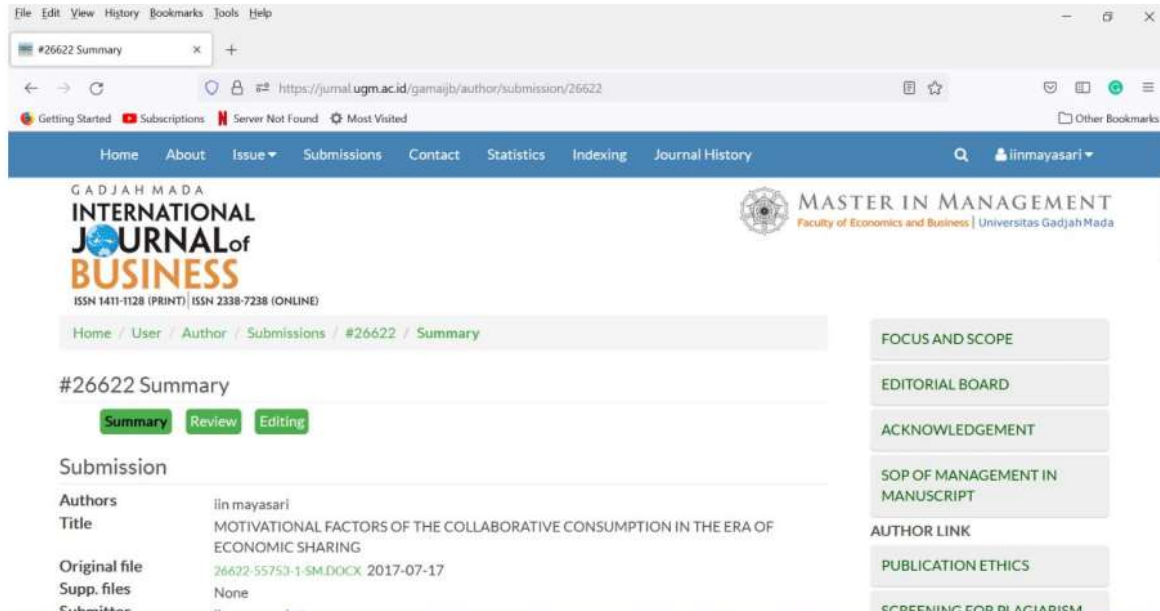
Gambar 1. Bukti SJR Jurnal yang Diajukan

Tabel 1. Kronologi Korespondensi Artikel di Jurnal Internasional Bereputasi

No	Aktivitas	Tanggal
1.	Submit Artikel melalui OJS-Gama IJB	17 Juli 2017
2.	Notifikasi email terkait proses dari editor dan reviewer dengan keputusan diterima serta diminta untuk memperbaiki naskah.	12 November 2018
3.	Notifikasi email terkait review dari reviewer lain masih untuk review yang pertama.	12 November 2018
4.	Menerima email terkait proof read.	20 Desember 2018
5.	Menerima surat untuk menyiapkan draft publikasi.	31 Desember 2018

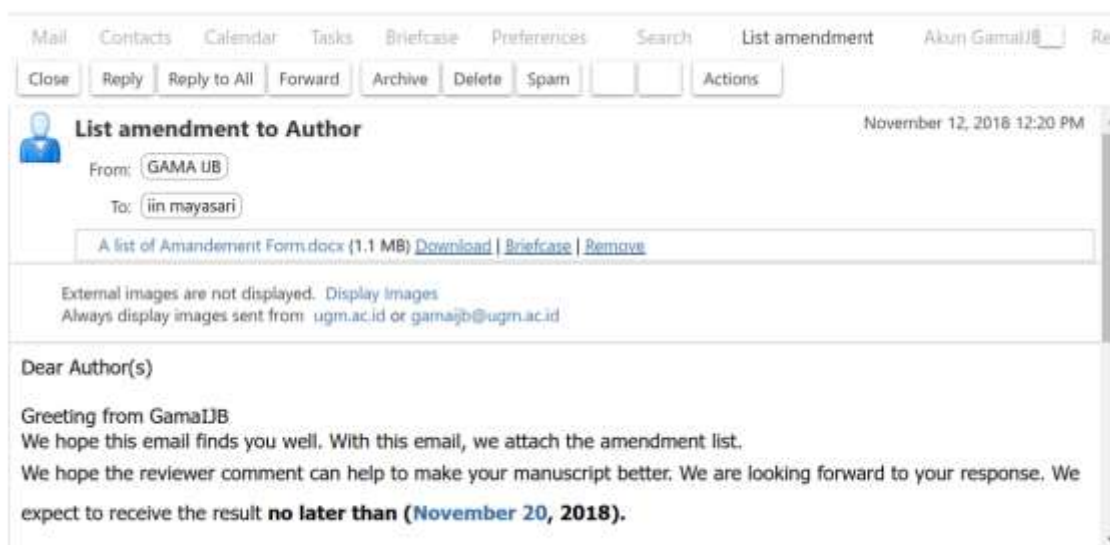
Penjelasan Kronologi Korespondensi

1. Submit Artikel



2. Notifikasi Email Terkait Proses Dari Editor

Pada 12 November 2018 terdapat email dari Editor yang memberitahukan adanya revisi paper.



Tabel 2. Review Pertama


	Comment	Author Amendment
Reviewer	<p>1. This paper can show good items for quantitative research like p.22. can provide by prior research, reality, proposition, and hearing. Because general. so this paper can be used not only for marketing and consumer behavior but also can be used as a reference.</p> <p>2. The title is good because using explicit mode, it's interest</p> <p>3. For aim is still not complete, the approach of this study using technology (economic era sharing media and TAM Theory). I recommend adding more sentence like "by technology or online marketplace or online media platform perspective"</p> <p>4. Keyword is okay</p> <p>5. JEL Code can add code "M0" besides M310 because this paper is general consumer behavior and not pure marketing</p> <p>6. For the sample, can accept for riding category, but for making, a justification based user who only uses 2-3 times the platform. We will get a different answer by the user who uses more than 5 times facility. because the quantity of facility usage will affect the user perception</p> <p>7. Please re-check about spelling, Punctuation, and very important about "Space"</p> <p>8. Please re-check the green Highlights its mean about punctuation, spelling grammar, and space and about blue highlights like p.22 "Social Connection and have new friends" Reviewer can accept the social connection but for making new friends. It's not wise to put this for a statement. Grab, Go-Jek, Airbnb, Bukalapak or OLX it is true can create a new relationship, but limited just for user and service providers. And become a ride-</p>	<p>Yes I have already revised ont he draft.</p>

	<p>sharing community. But for making new friends, the probability is less. It's my reason to say why sentence about "Making new friends" is not wise. This needs more discuss This paper doesn't only intersect on Consumer Culture Theory (CCT) but also Technology Acceptance Model Theory (TAM). The authors can sharpen his discussion. I recommend TAM and CCT because approach this paper use online media platform and technology.</p>	
Board Of Editors	In discussion, please separate, arguments of participant and prior/ relate theories	

3. Notifikasi Email terkait Reviewer Lain

Mail Contacts Calendar Tasks Briefcase Preferences Search List amendment Akun GamaUB Re:

Close Reply Reply to All Forward Archive Delete Spam Actions

 **Re: List amendment to Author** November 12, 2018 1:34 PM

From: GAMA UB

To: iin mayasari

[27552-8B154-1-RV.docx \(73 KB\)](#) [Download](#) | [Briefcase](#) | [Remove](#)

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Dear bu Iin,

Berikut saya kirim kan coretan dari reviewer.

Terimakasih
 Gadjah Mada International Journal of Business
 Master of Management
 Faculty of Economics and Business | Universitas Gadjah Mada |
 Jalan Teknika Utara No. 1 Yogyakarta, Indonesia 55281
 Telp.: +62 (274) 562222, 515536 Ext 113

Tabel 3. Review Tambahan

No	Reviewer 1	The Revised Version with Yellow Highlight
1.	The problem of this topic is not clear in Introduction Section. The author should describe the new discover in sharing economy.	Page 2
2.	The case of sample company should give a brief introduction.	Page 11
3.	The author select five motivational factors of collaborative. Four from literature, the other of personal value didn't discuss the background of using.	Page 8
4.	The 24 respondents should emphysis the important in that fields.	Page 9
5.	How about the contributions of this research, the author should give a brief discussion.	Page 6
6.	The methodology may can consider others, such as AHP that can derived the factor and weight from experts.	We did not do it.
7.	The manuscript use too many verb "argued" in literature review. You may change the verb usage such as discussed, offered, mentioned, ...etc. to modify the writting skill.	We have already changed. The total number of using argue is only 7 words. It is different from the previous draft, 45 words
8.	The main problem of this research should mention in Introduction.	Page 2
9.	The five motivation factors that choose in this research should compare other researchs in order to indentify the influences of this issue.	Page 5
10.	The manuscript was selected 24 respondents to seperate three parts in order to discuss the outcome for each facor. But, readers may argue the representative in each field.	Page 10
	Reviewer 2	
1.	This manuscript is interesting and unique idea which try to explain. Some background related to previous study needed.	Page 5
2.	All of the steps are available and explain nicely, though some touch up needed to further improvement.	Ok

3.	Theoretical aspect the background is weak, instruments appropriate, and cohesiveness of the study are ok.	Ok
4.	Need some English grammatical improvement	Ok
5.	This manuscript is interesting, timely and unique idea which author try to explain. Some background related to previous study need to support the argument more stronger. Theoretical aspect the background is week. Need some English grammatical improvement. Overall manuscript is recommended for publication.	Page 5

Berikut merupakan contoh revisi berdasarkan masukan, misalnya problem dalam penelitian.

in them (Bauwens, Mendoza, & Iacomella., 2012).

The study has addressed the issue related the change of consumption pattern and the motivation of doing the activity. The shifting consumption toward more collaborative has shown the change of consumer consumption pattern. Rodrigues and Druschel (2010) argued that the culture of sharing extends itself from physical goods to online information products. Garcia (2013) asserted that the accumulation of property may be less enticing to consumer seeking alternatives to ownership. Garcia (2013) also added that owning big things like personal vehicles can also be a burden due to the numerous inherent costs including maintenance. Collaborative consumption is more conscious approach with the environmental mindset. This mindset also happens to the case of Indonesian people especially when they stay in a big city such as Jakarta. The collaborative consumption has become the trend in Jakarta. Liem (2015) mentioned that since 2013, Indonesia has shown the growth of start-up

Ini juga contoh revisi berdasarkan masukan dari reviewer untuk memasukan permasalahan dalam penelitian.

This study aims at exploring more the underlying factors of doing collaborative consumption based on elaborative motivation elements including economic aspects, utility aspects, social orientation, emotional aspect, ecological aspects, and personal values. The study has contributed the analysis of motivational factors of people to engage collaborative consumption in two main categories including ride sharing and online marketplace. The analysis of this shifting consumption across different facets provided understanding of motivational aspect of sharing resources. The motivational research of collaborative consumption can provide input for marketers when developing marketing strategies and branding with more emphasis of the reasons of choosing collaborative consumption. The dimension of motivation referred to as intrinsic and extrinsic motivation. The multi aspect of motivation underlying of the consumption are analyzed through all factors of economic, utility reasons, social orientation, emotional aspect, ecological aspects and personal values. This study also analyzed on more intrinsic motivation in general context. Researcher also

4. Menerima Email Terkait Proof Read



The screenshot shows an email client interface. At the top, there are navigation tabs: Mail, Contacts, Calendar, Tasks, Briefcase, Preferences, Search, List amendment, and Akun GamaIJB. Below these are action buttons: Close, Reply, Reply to All, Forward, Archive, Delete, Spam, and Actions. The email header shows the subject "Proofread" and the date "December 20, 2018 9:43 AM". The sender is "GAMA IJB" and the recipient is "iin mayasari". The email content includes a link to a "Proofed copy of...B-4-RV - Copy.docx (168 KB)" and a message from the Editorial Assistant, Zhafirah Salsabil, regarding the proofread of a manuscript.

Mail Contacts Calendar Tasks Briefcase Preferences Search List amendment Akun GamaIJB

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Proofread December 20, 2018 9:43 AM

From: GAMA IJB

To: iin mayasari iin mayasari

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Always display images sent from ugm.ac.id or gamaijb@ugm.ac.id

Selamat pagi bu Iin,

Salam GamaIJB. Bersama dengan email ini kami kirimkan hasil proofread dari naskah ibu. Semoga hasil proofread itu dapat membantu ibu.

Terimakasih
Zhafirah Salsabil
Editorial Assistant

Bukti proof read dari reviewer.

MOTIVATIONAL FACTORS OF ~~THE~~ COLLABORATIVE CONSUMPTION IN THE ERA OF ~~THE~~ SHARING ECONOMY

ABSTRACT

The aim of this study was to analyze the motivational factors of ~~the~~-collaborative consumption in the era of ~~the~~ sharing economy, as a part of ~~consumer-consumers'~~ behavior by online media ~~platformplatforms~~. ~~The collaborative~~-Collaborative consumption is about people's willingness to share and to ~~have a collaboration~~ collaborate to meet certain needs. The study used the qualitative method with ~~interview-interviews as for the data-data's~~ collection. The context of the study was using consumers who ~~had experienced~~-experience of using Airbnb, Go-Jek, and selling their product possession via online media. Twenty-four respondents were obtained for the ~~depth-interviewinterviews~~. The length of ~~the-each~~ interview was approximately 1.5 hours/~~respondents~~. The analysis of this shifting consumption across ~~its~~ different facets provided ~~an~~ analysis of ~~the motivation-motivational~~ aspect of sharing resources, and the change of ~~in~~ consumer consumption ~~patternpatterns~~. The motivational research examined the underlying reasons for consumers to act, and to ~~do~~ undertake collaborative consumption; homesharing and selling ~~second goods~~ were analyzed from ~~the~~ perspectives of ~~their~~ economic ~~aspectaspects~~, utility reasons, social orientation, emotional ~~aspectaspects~~, ecological ~~aspect-aspects~~ and personal values.

A **Adrian**
I can find no reference or meaning for this term. What is a "product possessor"? Please clarify what you mean by this term, since it is not used in English. Or do you mean "products and possessors"?

A **Adrian**
Do you mean "second-hand goods"? (Things that are not new.) I have no idea what you mean by "second goods".

3.	Airbnb	Airbnb is an American company that provides an online marketplace and services for consumer-consumers to lease the-lodginglodgings , including cottagecottages , apartments, and hostel beds. The company does not own the real estate being leased; it acts as a broker, and that receives a service fee for the-each booking.
4.	OLX	OLX Group is a global online marketplace with its headquarter headquarters in Amsterdam. The OLX marketplace provides buying and selling services and-for goods including furniture, household item s, electronics, goods, cars and bikes.
5.	Bukalapak	Bukalapak is the leading online marketplace in Indonesia. The company provides facilities to support the existing SMEs in Indonesia to do with their online sales and purchasing transactions on sale-and-purchase-online . The company also provides an application known as "mobile Bukalapak" specifically for the sellers to facilitate in-accessing access to their products- his -wares and conduct transact transactions via a smartphone.

A **Adrian**
Please clarify what this is too. The only references I can find are for vehicle towing hitches, which allow a car or van to tow a trailer or caravan behind the vehicle.

A **Adrian**
A delivery service for packages etc? Like the postal service or DHL? Please clarify what this is.

The analysis of the study ~~is~~ transcribed and imported in the qualitative data analysis. The inductive development of the coding scheme was related to collaborative consumption. The development of ~~the~~ coding scheme was ~~completed by using~~ both ~~the~~ data and theory. The coding scheme was pre-tested ~~to-by an~~ independent researcher. Once ~~the coding~~ finished ~~of coding~~, ~~the analysis went through the analysis~~. The interpretation was performed to obtain a deeper understanding of ~~the~~ respondent's ~~experience-experiences~~ associated with collaborative consumption.

A **Adrian**
Please explain what you mean here as it makes no sense. "The analysis went through the analysis" has no meaning. Please re-write this to clarify what you mean.

I think I do agree. If I drive myself, I can stop over wherever I want. I don't go home directly. By ~~having using~~ ride-sharing, I just go home and ~~it-this~~ can save ~~the~~ energy.

The study also showed that consumers prefer products that reflect ~~the their concern concerns~~ for social and environmental ~~matters~~, since ~~there~~ have become personal values.

With ~~the one~~ very simple example, when we buy some stuff at the shopping mall, exactly, we can buy them near our house. By buying the product, we can help them ~~obtain themake a profitibility/profit~~. By choosing ride sharing, such as Grab Hitch, we have already helped them to support their life.

Home sharing

Home-sharing, like Airbnb, ~~has-a market-orientation~~ for profit and has ~~the its~~ organization ~~of for~~ peer-to-peer profit sharing. ~~Related to~~For this study, Airbnb ~~is was~~ chosen as the second category to explain the case of ~~economy-economic~~ sharing, based on the underlying motivation. Henten and Windekilde (2016) also mentioned that Airbnb ~~has-used-uses~~ a

Adrian
Sorry, this does not really make much sense. This person is talking about going to some mall near their home, so I presume they walk there since it is near where they live. Whatever they buy, from whoever, will help the seller make a profit, so where does this ride-sharing thing come in? Instead of walking to the shop, do they go by taxi? (Grab Hitch?) That is neither very economical or environmental. Does the shopkeeper they buy from own the ride-share? None of what you wrote here makes much sense, please review this and clarify what you are trying to say.

5. Menerima Surat Untuk Setting Publikasi

December 31, 2018 6:34 PM

Re: Proofread

From: GAMA IJB

To: iin mayasari

art-iin + haryanto.pdf (298.9 KB) [Download](#) | [Briefcase](#) | [Remove](#)

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Kepada
yth. Ibu Iin Mayasari

Berikut terlampir hasil seting awal, mohon konfirmasi apakah semua telah OK settingan tersebut.
Kami tunggu konfirmasi Ibu.

Salam gamaijb,
Budiharja